

Media as Activism & Advocacy within the Latinx Community

THURSDAY, OCTOBER 14, 2021 | 9:00-10:15AM EST

Director, speaker, and activist, Eduardo Chavez, grandson of civil rights activist Cesar Chavez and Cuban revolutionary Max Lesnik, will be joined by scholar-activist-educators to discuss how they use film, social media, and podcasts as media for advocacy and activism with and for the Latinx community. Panelists will discuss contemporary issues such as immigration, worker rights, and intersectional activism within the Latinx diaspora. They will also address the complicated legacy of Cesar Chavez.



MODERATOR

LD Ortis
Director, Student
Programs & Engagement
Carnegie Mellon University

PANELISTS



Eduardo ChavezFilm Director & Activist
Co-founder Latindia
Studios



Michelle Espino

Associate Professor, Student
 Affairs, and Latinx
Intelligentsia podcast host



Jose Aguilar-Hernandez
Associate Professor, Ethnic &
Women's' Studies
Cal Poly Pomona



Jacqueline Mayorga

TikTok influencer
School Coordinator, Latino
Network

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Office for Equity, Diversity, and Inclusion



Carnegie Mellon University
Center for Student Diversity
and Inclusion





POLICY & ADVOCACY PANEL Current LatinX Affairs in Pennsylvania

THURSDAY, OCTOBER 14, 2021 | 4:00-5:30PM EST

MODERATOR



Keila GrinbergDirector, Center for
Latin American Studies

What does it mean to be Latinx in Pennsylvania? How are this diverse group's needs being addressed? This panel brings together people working directly with Latinx throughout the state to discuss ways the community can be elevated and promote change that consolidates their place as stakeholders.

PANELISTS



Mayor Eddie Morán
Reading's 84th mayor
First Latino elected mayor
in a Pennsylvania
municipality

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Luz ColonExecutive Director, Governor's Advisory

Commission for Latino Affairs



Monica Ruiz-Caraballo Executive Director, Casa San José



Caelan Hidalgo Schick
Latinx Constituency Director,
Pennsylvania Democratic Party



Diego Chaves-GneccoPaediatrician, Associate

Professor, and Director and
founder of the Salud Para Niños



ACTIVISM IN LATIN AMERICA: Cultivando Conocimiento Juntos

FRIDAY, OCTOBER 15, 2021 | 12:15-1:30PM EST

This session will focus on various forms of activism in Latin America. With a range of social issues happening all over the world, our panelists will share their experiences and work with activism in various aspects from women's rights and indigenous rights, to the deconstruction of colonialism. With no "right way" to do activism, join us in this discussion of what activism can look like in Latin America and the influences it has in the United States.

CO-MODERATORS



Marialexia Zaragoza
Ph.D. student, Higher
Education
LAGOS President



Shekina Gonzalez-FerrerPh.D. Candidate Program in
Microbiology and Immunology
LAGOS Programming Chair

PANELISTS



Jason Del Aguila
Director, DESGUA USA



Jennifer Karen Ponce Cori

Community Organizer,

SIL en Acción



Alexandra-Marie Figueroa Miranda

Activist, Co-creator of La Clara, and Senior Digital Communications Manager

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ACTIVISMO EN AMÉRICA LATINA: Cultivando Conocimiento Juntos VIERNES, OCTUBRE 15, 2021 | 12:15-1:30PM EST

Esta sesión se centrará en diversas formas de activismo en América Latina. Con una variedad de problemas sociales que ocurren en todo el mundo, nuestros panelistas compartirán sus experiencias y proyectos con activismo en varios aspectos, desde los derechos de las mujeres y los derechos indígenas, hasta la deconstrucción del colonialismo. Sin una "manera correcta" de hacer activismo, únase a nosotros en esta discusión sobre cómo puede verse el activismo en América Latina y las influencias que tiene en los Estados Unidos.

CO-MODERADORAS:



Marialexia Zaragoza
Ph.D. student, Higher
Education
LAGOS President



Shekina Gonzalez-FerrerPh.D. Candidate Program in
Microbiology and Immunology
LAGOS Programming Chair

PANELISTAS:



Jason Del Aguila
Director, DESGUA USA



Jennifer Karen Ponce Cori Organizadora Communitaria, SIL en Acción



Alexandra-Marie Figueroa Miranda

Activista, Co-creadora de La Clara, y Gerente Senior de Comunicaciones Digitales

PATROCINADORES:



Office for Equity, Diversity, and Inclusion





Advocacy at the Intersection of Latinx, Queer, & Trans Identities

FRIDAY, OCTOBER 15, 2021 | 3:30-4:45PM EST

This session features Latina Transgender speaker and activist Bamby Salcedo who will deliver the closing keynote address for the inaugural Latinx Connect conference. Bamby will be joined by scholar-activist-educators to discuss activism and advocacy within the Latinx community at the intersection of multiple identities including race, ethnicity, gender, sexual orientation, and immigration.

KEYNOTE SPEAKER



Bamby Salcedo
Latina Transgender speaker and
activist

MODERATOR



Angelica Perez-Johnston Chief Diversity, Equity & Inclusion Officer

PANELISTS



MontoyaAdvocate, content creator,
model, actor, public speaker,
and makeup artist

Rosalynne (Rose)



Anita Revilla
Associate Professor and
Director of Women's
Studies



Eddy AlvarezAssistant Professor,
Chicana and Chicano
Studies

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Latinx Data: Historical Civil Rights Advocacy and Contemporary Intersectional Insights

FRIDAY, OCTOBER 15, 2021 | 9:00-10:15 AM EST

This session will explore the complexities of data and the Latinx community, the contemporary challenges regarding inequitable Latinx data representation, and the ways the Latinx community has created and used data as advocacy. This critical conversation is important as we think about how the Hispanic/Latinx community is demographically complex and data are inadequate for accounting for the needs of such a diverse ethnoracial group.

PANELISTS:



Michael Rodríguez-Muñiz

Author of Figures of the Future: Latino Civil Rights and the Politics of Demographic Change
Michaels' talk, "Data, Demographics, and the Making of National Latino Civil Rights
Advocacy" will provide a historical overview of data-driven group advocacy that has contributed to social change for Latinx communities in the United States.



Amalia Z. Dache

Lead editor of Rise Up! Activism as Education
Amalia's talk, "Cartographies of Afrolatinidad:
Limits and Possibilities" will explore the
limitations and possibilities of using publicly
available data to understand the social
conditions of AfroLatinx and Afro-Latin
American populations in the U.S.







Office of the Provost

MODERATOR:



Lisa Ortiz

Assistant professor of language, literacy, and culture

The event is part of the University of Pittsburgh's Year of Data and Society intended to help us think critically about the data we collect, use, and leave behind through our scholarly work, institutional operations, and digital lives.